

PRECIOUS BARKSDALE

www.pjbarksdale.weebly.com

Permanent Address:

252 Raintree Lane
Tarboro, N.C. 27886

Direct Contact:

Cell Phone (252) 548-7554
pjbarksdale11@gmail.com

EDUCATION

UNIVERSITY OF NORTH CAROLINA ASHEVILLE

Bachelor of Arts in Mass Communication-Journalism & General Sociology

EMPLOYMENT

ADMINISTRATIVE ASSISTANT

UNC Asheville Office of Admissions, Asheville, N.C.

2007-2009

UNC Asheville Office of the Registrar, Asheville, N.C.

2009-2011

Advised students in enrollment, registration and course study

Directed students to admissions counselors and academic advisers

Provided excellent customer service and office organization

Managed academic projects and confidential files

JOURNALISM

FREELANCE WRITER

Summer 2011

Lush Life Today/ Publicist: Kelly Denson, Asheville, N.C.

Published food, music and night life reviews for local businesses and blog

www.lushlifetoday.com/ pjbarksdale.weebly.com

JOURNALISM GROUNDBREAKER

Spring 2011

Verve-Magazine, Hendersonville, N.C.

Published reviews for the HATCH Asheville Festival

PUBLIC AFFAIRS JOURNALIST

Spring 2011

La Voz Independiente, Hendersonville, N.C.

Published in-depth articles on immigration

OPINION WRITER

Fall 2009

The Blue Banner, Asheville, N.C.

Responsible for reporting campus social activities

Published column and opinion articles on student concerns

RADIO

DISC JOCKEY

Fall 2010

Blue Echo Radio, Asheville, N.C.

<http://blueechounca.blogspot.com/>

Played hip hop selections for the campus radio station

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SOCIOLOGY	QUALITATIVE RESEARCH PROPOSAL <i>The Analysis of Black Women In Hip Hop Music Videos</i> Conducted a qualitative content-analysis on the presence of historical black female stereotypes in today's hip hop music videos	2010-2011
INTERNSHIPS	COMMUNICATIONS INTERN <i>Clear Point Marketing Communications, Asheville, N.C.</i> Produced newsletters for business website, blog and social media	Summer 2011
	EDITORIAL INTERN <i>Asheville Citizen-Times, Asheville, N.C.</i> Copy-edited and published columns, editorials and reviews	Summer 2010
	SOAR ADVISING INTERN <i>UNC Asheville Advising and Learning Support, Asheville, N.C.</i> Residential Assistant and Academic Advisor to SOAR students Supervised the interaction of SOAR Mentors with SOAR students Coordinated and calculated the budget for programmed events Advised students individually on academia and life skills	2008-2009
SKILLS	Proficient in Adobe Suite, Microsoft Suite, Final Cut Pro PC, Macintosh and Social Media	
SERVICE	My Sister's House Shelter and Support Woman's Well-being & Development Foundation The Annual Martin Luther King Service Day Sisters Informing Sisters About AIDS Big Brother Big Sister of Western North Carolina ACT (Active Citizens Together) in Asheville Project March: Dearview Homework Club	Spring 2012 Fall 2011 Fall 2010 Fall 2009 Fall 2008 Fall 2007 Fall 2007
AWARDS	Alpha Kappa Delta: Sociology Honors Society Mary McLeod Bethune Academic Achievement	Spring 2011 Fall 2010